



Press material for car/leisure magazines and blogs

For the first time ever, the golf cart has been reinvented as a luxury golf car.

The Garia is the world's most exclusive golf car, made at the same factory as the Porsche Cayman and the Porsche Boxster.



A new standard for transportation around your community

With a new benchmark for quality and luxury, The Garia is guaranteed to be the most desirable and elegant transportation around your community. The driving experience is exceptional and makes The Garia the ideal vehicle when heading out for pleasure or relaxation. The rigid chassis and double wishbone front suspension ensure smooth and predictable handling, and with the large utility box and multifunctional rear-section (available as upgrade) The Garia is perfect for your active lifestyle.

Garia LSV

In 2010, The Garia will be street legal and available on the US market as a LSV (Low Speed Vehicle). The Garia LSV will be launched at the Geneva Auto Show in March.



Craftsmanship to the highest automotive industry standards

Built to the highest standards of the automotive industry The Garia features a double wishbone front suspension similar to those found in sports cars and inspired by Formula 1 cars. The drive train is built by an Italian company that also produces Ducati gearboxes. The aluminum profiles in the frame are made by the same company that supplies aluminum profiles to Aston Martin, Jaguar and Volvo. Hydraulic brakes on all four wheels with discs in the front and drums at the rear.

The Garia is manufactured at the Valmet Automotive factory in Finland, manufacturer of the Porsche Cayman and Porsche Boxster. Valmet Automotive is also contracted by THINK and Fisker Automotive to manufacture environmentally friendly and innovative hybrid cars.

"After years of research and development, we were ready to build this unique vehicle, and took the decision to partner with Valmet Automotive," says Anders Lynge, designer of the Garia Golf Car and Creative Director of Garia Inc. "Valmet Automotive is world-renowned for being very quality-conscious. This is the first time ever that a golf vehicle of this kind has been assembled by a high-end automotive factory, and we are very satisfied with the result. "



Luxury upgrades, including a built-in refrigerator – for the first time ever in a golf car

You can choose a number of optional upgrades, including a built-in refrigerator, adjustable seats, interior lights, and heated windshield. You can also choose between different body and seat colors and wheel designs.

Take personalization to a new level at the online Garia Design Center

You can even choose to have The Garia painted in your favorite color or matched to your other cars. On the online Garia Design Center, the possibilities for personalizing your Garia are endless.

With The Garia you are sure to get the most desirable golf car ever created.

Scandinavian design tradition

Designed by Danish designer Anders Lynge, The Garia follows the renowned Scandinavian tradition of clear-cut and classic lines combined with functionality. The Garia Golf Car is a complete reinvention of the traditional golf car. Unsurpassed in terms of luxury, design and quality, The Garia sets new standards for the golf car industry.

Prices

Prices start at USD 17,499/ Euro 13,999 (excl. delivery and taxes).

Links

Explore The Garia today at www.garia.com

Download pictures of The Garia here: <http://garia.dk/photos-of-garia-golf-car/>

Contact

For more information, please contact press@garia.com