



Press material for lifestyle and design magazines and blogs

A new approach to design, luxury and quality

Innovative thinking and quality craftsmanship make The Garia the only golf car in the world created with a meticulous attention to design and luxury. The result is a truly unique golf car that is guaranteed to give you an exceptional driving experience.

The Garia is manufactured at the Valmet Automotive factory in Finland, manufacturer of the Porsche Cayman and Porsche Boxster. Valmet Automotive is also contracted by THINK and Fisker Automotive to manufacture environmentally friendly and innovative hybrid cars.

“We have been uncompromising in our vision to create the world’s best and most luxurious golf car”, says Anders Lyngge, designer of The Garia and Creative Director of Garia Inc.

“Our approach to the design of the car is completely new and innovative, and the result is a golf car that is fundamentally different from traditional golf carts. Everything in The Garia is optimized to create a driving experience beyond the ordinary – the wheelbase is longer than in traditional golf carts, which gives the driver a better driving position, and the ignition key is conveniently mounted on the steering column. We have thought of every little detail to create a car that meets all the user’s needs and expectations.”



Scandinavian design tradition

Designed by Danish designer Anders Lyngge, The Garia follows the renowned Scandinavian tradition of clear-cut and classic lines combined with functionality. The Garia Golf Car is a complete reinvention of the traditional golf car. Unsurpassed in terms of luxury, design and quality, The Garia sets new standards for the golf car industry.

Luxury upgrades, including a built-in refrigerator – for the first time ever in a golf car

You can choose a number of optional upgrades, including a built-in refrigerator, adjustable seats, interior lights, and heated windshield. You can also choose between different body and seat colors and wheel designs.





Take personalization to a new level at the online Garia Design Center

You can even choose to have The Garia painted in your favorite color or matched to your other cars. On the online Garia Design Center, the possibilities for personalizing your Garia are endless.

With The Garia you are sure to get the most desirable golf car ever created.



Craftsmanship to the highest automotive industry standards

Built to the highest standards of the automotive industry The Garia features a double wishbone front suspension similar to those found in sports cars and inspired by Formula 1 cars. The drive train is built by an Italian company that also produces Ducati gearboxes. The aluminum profiles in the frame are made by the same company that supplies aluminum profiles to Aston Martin, Jaguar and Volvo. Hydraulic brakes on all four wheels with discs in the front and drums at the rear.

Prices

Prices start at USD 17,499/ Euro 13,999 (excl. delivery and taxes).

Links

Explore The Garia today at www.garia.com

Download pictures of The Garia here: <http://garia.dk/photos-of-garia-golf-car/>

Contact

For more information, please contact press@garia.com